

Rate card

Prices in rand. Ranges depend on size; your proposal gives one fixed price.

Build packages

Business website

From R3,500

Businesses that need a professional home online

Up to five fast, mobile-friendly pages with a WhatsApp button and your Google profile set up.

- Up to 5 mobile-friendly pages
- WhatsApp chat button
- Google Business profile setup

Starter app

R5,000–R8,000

One key process that has outgrown spreadsheets

One core workflow with user logins and a simple admin dashboard. The quickest way off spreadsheets.

- One core workflow
- User logins
- Simple admin dashboard

Business app

R10,000–R30,000

Teams that need roles, dashboards and reports

User roles, dashboards and reports. Staff portals, booking systems and member apps.

- User roles and permissions
- Dashboards and reports
- Staff portals, bookings, members

Platform

From R30,000

Products with many user types and online payments

Larger systems with multiple user types, integrations and online payments. Products you can sell to your own customers.

- Multiple user types
- Integrations
- Online payments

Lead generation tool

R5,000–R8,000

Advisors, consultants and service businesses

Assessments, calculators and scorecards that turn website visitors into qualified leads, with a pipeline to follow them up.

- Assessment or calculator
- Personalised results
- Lead pipeline dashboard

Care plans

Website Care**R295 / month**

For websites

For websites we build. Hosting, security updates, monitoring and 30 minutes of updates a month.

- Hosting and monitoring
- Security updates
- 30 min of updates a month

App Care Essential**R495 / month**

For starter apps

For starter apps. Hosting and database, daily backups, security updates and 30 minutes of support a month.

- Hosting and database
- Daily backups, security updates
- 30 min of support a month

App Care Business**R950–R1,500 / month**

For business apps and platforms

For business apps and platforms. Everything in Essential, 2 hours of support a month and priority response.

- Everything in Essential
- 2 hours of support a month
- Priority response

Also on the rate card**Discovery and spec**

A planning session and a signed proposal listing every feature.

Included

Setup and go-live

Once-off. Waived on platforms

R1,000

Additional work

Changes outside the spec, billed in 30-minute blocks and quoted before we start.

R350 / hour

New features

Larger additions after launch, such as reminders, new user roles or integrations.

Quoted

TERMS

50% deposit to start, 50% before go-live · Care plans billed monthly in advance from go-live · Fees increase 6% a year on the anniversary date · ELO Technologies owns the code; you receive a licence to use it · Proposals are valid for 30 days